



*South
Carolina*

ANNUAL REPORT 2025

DONATE LIFE
SOUTH CAROLINA



2025 DONATE LIFE SC NUMBERS



332

organ donors



400

tissue donors



772

organs
transplanted



30,000

lives enhanced by
tissue donation



1,026

individuals said
"YES" to organ, eye
and tissue donation



Krystal Cau
Interim Executive Director at
Donate Life SC

As the newly appointed Interim Executive Director, Krystal Cau leads initiatives and educational events throughout the state to further bring awareness to the need and impact of donation and inspire the community to say YES to the gift of life.

"We are grateful to all the families that honored their loved ones' decision to donate and those individuals that made a brave decision during a time of grief and tragedy" - Krystal Cau

SOCIAL MEDIA ENGAGEMENT

In 2025, DLSC saw significant growth in our Instagram page and profile reach through sharing recipient stories and community outreach highlights. We saw an overall increase reach of +45.9% on Instagram compared to 2024. Our overall Facebook page and profile reach saw a decline of 6.2%, and we attribute this to the change in management over the accounts in June 2025.



Reach: 12.5K
+45.9%

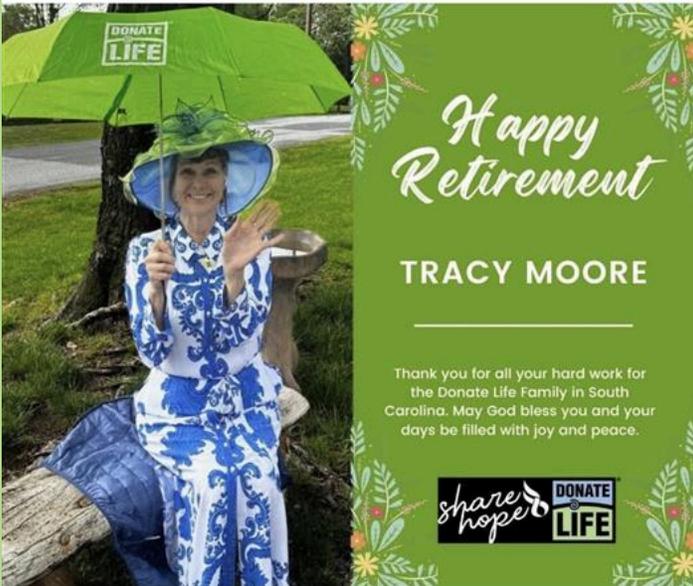


Reach: 132.9K
-6.2%

2025 Top Performing Posts

Pasadena Rose Parade, bringing forward the SC Donor Floragraph Honoree, their families, and donor recipients who walked or rode on the beautiful and inspiring Donate Life Float.

On behalf of all those touched by Tracy's service, we thank her for her years of compassion, hard work, and leadership — and we wish her all the best in her retirement!



Erika Veletto + 56 50 comments 10 shares
Like Comment Share



Liked by miraclesinsight and others
donatelifesc The results are in! 🏆 Clemson takes home the 2025 Donate Life Duel win with 794 registrations.



Views: 4,401
Reach: 2,009
Interactions: 280



Views: 1,323
Reach: 756
Interactions: 33

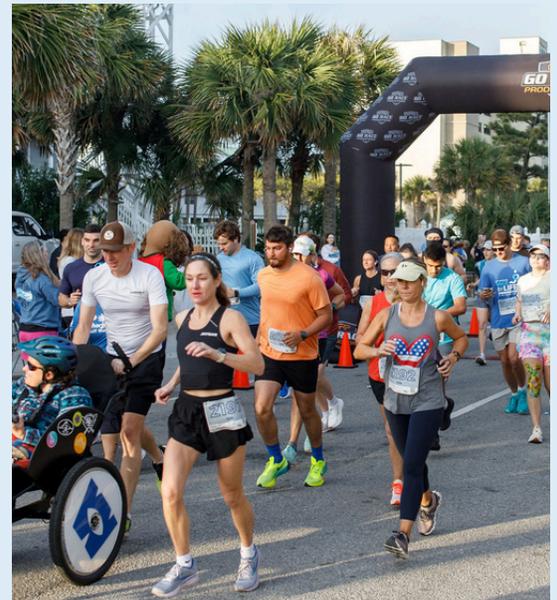
NATIONAL DONATE LIFE MONTH

During April, DLSC spreads the mission of donation across the state of South Carolina through National Blue & Green Day celebrations, flag-raising events, media segments and more.



CELEBRATING 20 YEARS OF THE RACE FOR LIFE

For 20 years, the Race for Life brought transplant recipients, donor families and communities together in a shared celebration of life and legacy. With our partners, We Are Sharing Hope SC and this annual event, we helped expand awareness of organ, eye and tissue donation across South Carolina. As we look to the future, we carry forward the spirit of Race for life through new opportunities to connect, inspire and honor donor heroes.



DMV APPRECIATION MONTH

NATIONAL DMV APPRECIATION MONTH

CELEBRATING OUR SCDMV PARTNERS FOR SAVING LIVES EVERY DAY!



REGISTER AT DONATELIFESC.ORG



During September, DLSC visited all 61 SCDMV locations to show our appreciation for the vital role they play in registering organ, eye and tissue donors across our state.



DMV PARTNERSHIP

Through our partnership with the South Carolina Department of Motor Vehicles (SCDMV), DLSC is integrating donation awareness into the DMV environment through collaborative awareness campaigns on the screens in each SCDMV office. Each time South Carolinians apply for or renew their driver's license or state ID, they are given the opportunity to say "yes" to donation. These efforts help residents better understand the lifesaving impact of donation before making their decision and provide consistent messaging about organ, eye and tissue donation.

Our collaboration with the SCDMV remains one of the most effective ways to grow the South Carolina donor registry and ensure that lifesaving decisions are documented. Together, we are helping more individuals make the decision to give the gift of life.



**You're moments away
from becoming a
HERO.**



**LEARN MORE WITH
CHANCE THE DONOR DOG**

DONATE LIFE DUEL

In partnership with Trew Friends Foundation, DLSC hosted our 2025 Donate Life Duel, an annual life-saving registration competition between the University of South Carolina Gamecocks and the Clemson University Tigers.

**CLEMSON WINS!
794 REGISTRATIONS**

Together, both schools registered 1,470 individuals to be organ, eye and tissue donors.

DONATE LIFE DUEL —2025—





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DonateLifeSC.org

Register your decision to help heal
and save lives through organ, eye
and tissue donation at:
DonateLifeSC.org/registration/

