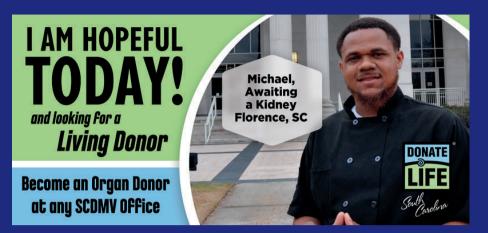


# ANNUAL REPORT

2020/2021

### 2020 Campaigns- Digital and Online



Donate Life South Carolina showcased current donor recipients and those on the waiting list through digital billboard campaigns across the state.

Donate Life suport teams created an online presence to continue engagement with our family of volunteers and partners. Darlington Raceway and the College Donate Life Duel were presented entirely through online campaigns.

#### MAY 17, 2020

#### NASCAR CUP SERIES

I'LL BE RACING CAR #51 FOR DONATE LIFE



JOIN ME SUNDAY FOR THE NASCAR "FOLLOW THE RACE FROM HOME" AND CONNECT WITH US ON SOCIAL MEDIA #THEREALHEROES



## OUR MISSION

is to promote organ and tissue donation for transplantation and provide patient assistance for South Carolina recipients. Donate Life South Carolina established and maintains the South Carolina Organ, Eye and Tissue Registry.



### **2021 Board of Directors**

John P. Brogan, Chairman Kidney Transplant Recipient

Katherine Alice Cox Walker, Vice-Chairman Supporting Advocate

Thomas F. Dougall, Esq. Living Donor

Michael F. Cuenin, DMD Supporting Advocate

Joel S. Sexton, MD Chief Forensic Pathologist

Abbi Mason Supporting Advocate/Family Member

Jason Chesney Father of Recipient

Alan Sipe Father of a Child who Died Waiting

Andy Nelson Double-Lung Transplant Recipient

#### **ADVISORY COUNCIL**

Mark Walker Kidney Recipient

Jane Sipe Mother of a Child who died waiting

Royce J. Carter Grandfather of Organ Recipient

Tracy L. Moore CEO/Executive Director

Sherrie Shore Administrative Program Coordinator

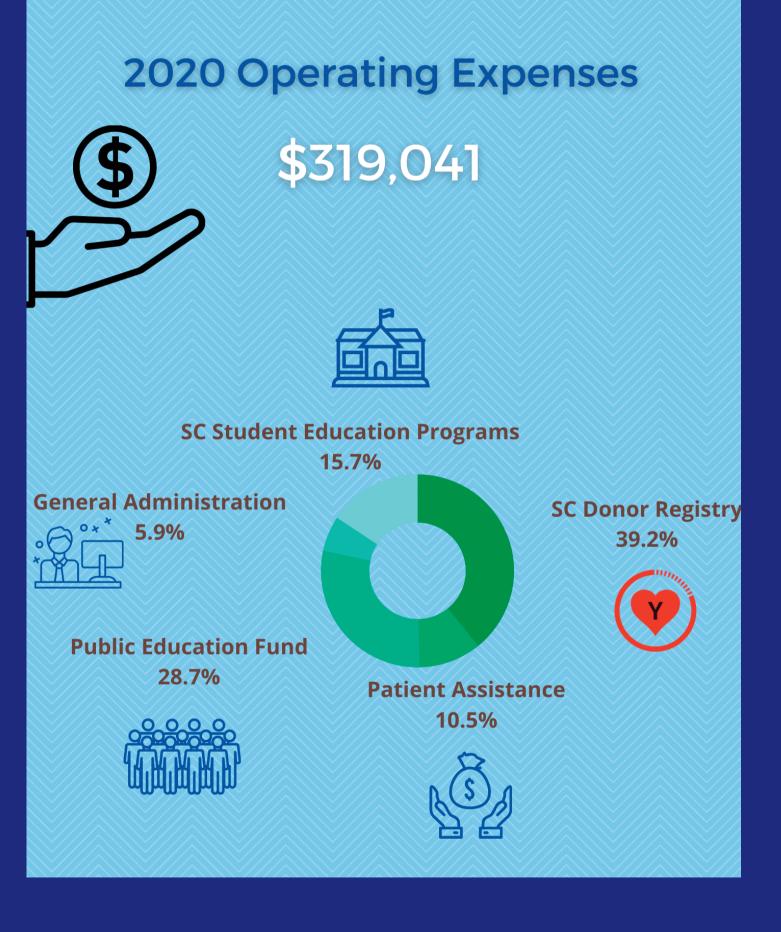
### **Message from Executive Director**

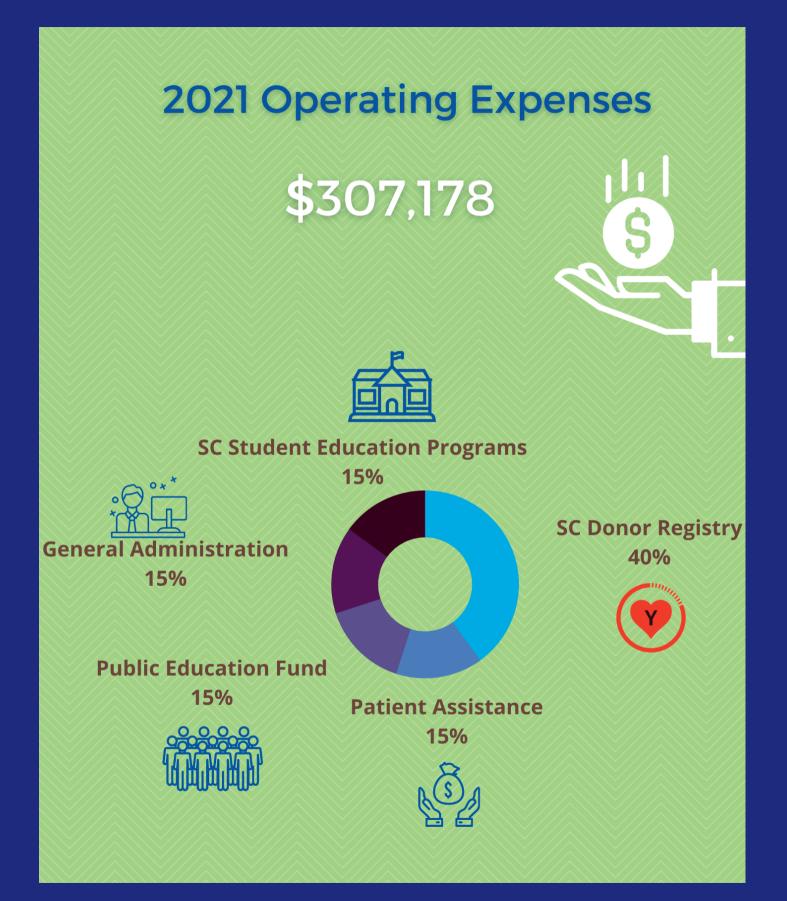
The last two years have been a turning point for organ donation and transplantation across the globe. 2020 was filled with sacrifice and heroic achievement as our frontline transplant medical workers, Donate Life SC state partners, and our outstanding community joined together to steer our way through the unknown territory of COVID-19. Within a week of the COVID-19 shutdown, DLSC partnered with DHEC and Sharing Hope SC to reach out to the governor's office to lessen the turnaround time to 24 hours for Covid testing results. Gratefully, this enactment for the state significantly affected the ability of organ transplantations to continue unencumbered by the typical 2-3 months testing response timeframe. As a result, 2020 brought marked changes by increased donor awareness, and lives changed through the "Gift of Life".

I am blessed each day to work with a growing community of outstanding team partners and give thanks to all those who selflessly support Donate Life South Carolina by giving their time, talent, and resources. But, most importantly, I extend my grateful appreciation and love to all donors and donor families who have said "YES" to donation.

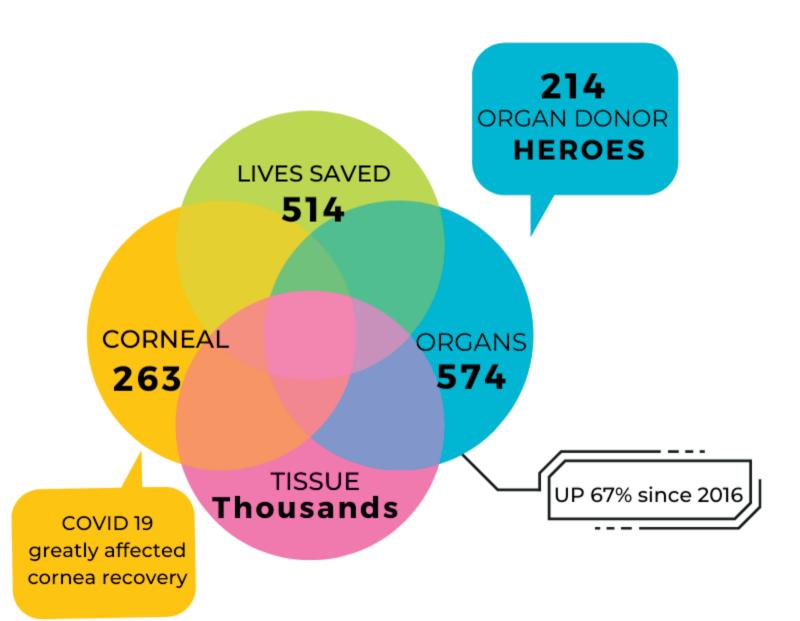
As we look forward to the future, we take flight into new program growth and development areas, including **Living Donation** and the **South Carolina Donor Registry**. On a happy note, TEAM SC heads to San Diego, California, to participate in the Transplant Games of America in July! Donate Life South Carolina remains strong and committed to bringing life-saving measures to communities across the state to advance the mission that all individuals who need a transplant will receive one.

> TRACY MOORE CEO EXECUTIVE DIRECTOR

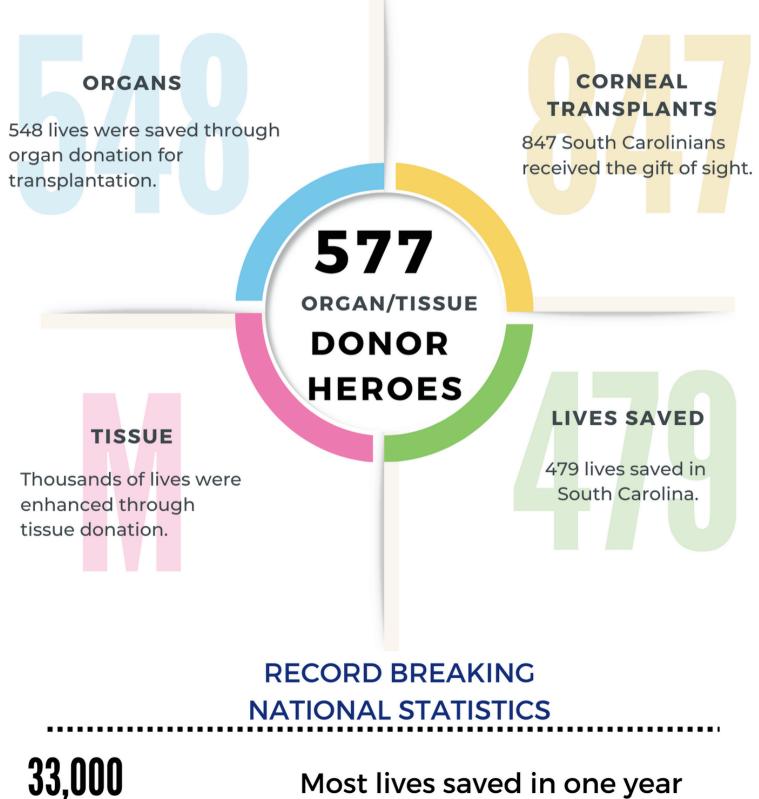




# SOUTH CAROLINA REGISTRATION STATISTICS



# SOUTH CAROLINA 2021 REGISTRATION STATISTICS



Life-saving transplants in America.

an increase of 6% from 2019!

#### Donate Life South Carolina April 7. 2020 · 🙆

Appreciation and thanks go out to friends and volunteers of Donate Life South Carolina and Sharing Hope SC: Kim P., George S., and Aaron G., who are following CDC measures of wearing protective masks outside. Wearing the Blue & Green helps us in celebrating National Donate Life Month in recognition of helping and saving lives! Register as a donor at RegisterMe.org and remember to share your decision with others. #Donatel ife #Donatel ifeMonth



#### Post details

**Donate Life South Carolina** April 10, 2020 · 🚱

DLSC is excited to share good news from one of our partners, Miracles

In Sight, Learn how their team is assisting health care professionals who are battling the COVID-19 pandemic.

#DonateLife #DonateLifeMonth #Miraclesinsight



MIRACLESINSIGHT.ORG

Miracles In Sight Using 3D Printing to Help Shield Health Care Workers Post details

Post details

### **DLSC Social Media Presence**

...

#### **Donate Life South Carolina** TIT 🎶 April 27, 2020 · 🚱

Not all superheroes wear capes. Thank you to all of the transplant nurses for your sacrifice and dedication. You help make life possible. #TransplantNursesWeek #DonateLife #DonateLifeMonth Register your decision to be an organ, eye and tissue donor at RegisterMe.org or in your iPhone Health App.



Post details

#### Donate Life South Carolina April 15, 2020 · 🚱

Amid the COVID-19 crisis, Lukas received a beautiful gift, a second chance at life. Even through one of the most uncertain times in the world, there is still hope and inspiration in the stories of donation. Amid the COVID-19 crisis. Lukas received a beautiful gift, a second chance at life. Even though one of the most uncertain times in the world, there is still hope and inspiration in the stories of donation.check out his Facebook page



'So Thankful': Chicago Boy, 5, Gets New Heart Amid **Coronavirus Pandem** 

Donate Life South Carolina April 7, 2020 · 🕲

Thanks, Chris D., for sharing the message!

During the coronavirus pandemic, essential workers are putting their lives on the line to deliver the services, resources, and materials crucial to our world at this time. We appreciate your dedication and commitment.

#DonateLifeMonth2020 #DonateLife

#### Donate Life South Carolina April 21, 2020 · 🚱

Donate Life South Carolina is saddened to announce the passing of longtime board member Lewis Cooley. Lewis passed away on Tuesday April 14th, with family by his side.

Tracy Moore, Director, and CEO of Donate Life South Carolina said, "We are saddened to hear about the passing of Lewis. He was a kind and giving man and always had a smile and a great tale to share! He was a model of hope and strength for others who are awaiting transplantation" Lewis received a heart transplant at Emory University in 1993, and he made it his goal to help share awareness of organ donation. Lewis served on the SC Donate Life Executive Board for many years. We are thankful for his outstanding leadership, friendship, guidance, and wisdom.



...



Donate Life South Carolina April 24, 2020 · 🕲

"We

Post details

...

are...missing our volunteers! We are sending well wishes and appreciation to all of our families and friends and are looking forward to the day we are all together again! Your passion is inspiring and offers hope to the community!"

#NDLM





REGISTER AT YOUR TOCAL SCDMV AT DONATELITESC.ORG OR NE IPHONE HEATTH APP MEDICAT TAB

7









# 2020 Donate Life Awareness Campaign







# **2021 Donate Life Events**









AMA

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DONATE

LIFE ...

# Working Together to Save & Heal Lives through Organ, Eye and Tissue Donation for Transplantation





### REGISTER TODAY AT DONATELIFESC.ORG

4200 East North Street Greenville, SC. 29615 Tel: 864-609-5270